

# **Foundation in Business**

JPT/BPP(R2/010/3/0197)04/24, (MQA/A4995)

## **The Programme**

The Foundation in Business programme is a comprehensive educational course designed to equip students with a solid understanding of key business principles and develop the necessary skills to pursue further studies or embark on a successful career in the business field. This programme serves as an ideal starting point for individuals who aspire to gain a broad knowledge base in business before specialising in a particular area.

## **Programme Module**

The Foundation in Business programme encompasses a range of subjects that provide a holistic introduction to the fundamental aspects of business operations, management and entrepreneurship. The curriculum is carefully crafted to strike a balance between theoretical knowledge and practical skills, ensuring that students are well-prepared to navigate the complexities of the business world.

#### **Core Subjects**

- Basic Programme Design
- Co-curriculum
- English Language Proficiency
- Field Trips and Study Tours
- Foundation of Statistics
- Introduction to Academic English
- Introduction to Business
- Introduction to IT
- Introduction to Marketing
- Introduction to Programming

#### **Elective Subjects**

- Introduction to Accounting
- Introduction to Finance
- Business Economics I
- Business Economics II
- Introduction to Management
- Mathematics

# **Programme Highlights**

- · Comprehensive academic preparation
- Personalised learning approach
- Bridging the gap between theoretical knowledge and practical skills
- Holistic skill development
- Practical application and experiential learning
- Flexible academic pathways
- Academic support and mentorship
- Seamless university progression

## **Field trips & Study Tours**

The field trips and study tours is an enriching educational programme designed to complement classroom learning through hands-on experiences and immersive exploration. By venturing beyond the confines of traditional classroom settings, students engage in real-world applications of their academic knowledge and gain a deeper understanding of various subjects. It provides a unique opportunity to broaden perspectives, foster critical thinking and ignite a lifelong love for learning.

# **Entry Requirements**

SPM – 5 Credits including a pass Bahasa Malaysia and History

O-Level - 5 Credits

UEC – 3Bs













