

# Journey towards a promising career

AN internship is both an exciting and nerve-wracking chapter of student life – it will prepare you to face the different challenges of the working world. To make the transition to the working world fruitful, Nilai University's School of Management and Marketing offers programmes with great industrial exposure through internship placements with well-established companies.

At Nilai University, you will experience growth as you come into your own, building on your strengths and learnings. This growth will be further enhanced through your internship, and that result will help you ace interviews and secure jobs upon graduation.

## Be prepared

It means no last-minute work. Preparing for an internship requires time, effort and research. Spend a few hours a week researching companies you wish to intern at and note their requirements, their work culture and their work.

Next, shortlist the companies you're genuinely interested in and start sending resumes. Lecturers at Nilai University will be able to guide you through the process and offer advice. The academic and student-support team at the university are concerned for your future and willing to help you understand your internship goals and therefore, secure the most suitable placement for an internship.

Faculty of Business dean, Prof Dr Sivakumar Velayutham says that



Dashini learned from her lecturers the importance of making an excellent first impression.

while the internship programme exposes students to a work environment before they graduate, he and the lecturers are also concerned about students' well-being and ability to cope, "We have to ensure employers have a well-structured training programme that will expose our students to various skills: train and discipline them at the same time."

Jason Chiew, a Bachelor of Business Administration (Hons) in Marketing student completed his internship as a Marketing Trainee at 1 Ocean Marine and is continuing his Master's at Nilai University this October. He says, "It is interesting to be an intern. I have to do everything on my own. I was nervous in the beginning, as not everyone will easily adapt to the working environment."

Bachelor of Business



Chiew completed his internship as a Marketing Trainee at 1 Ocean Marine.

Administration (Hons) in Human Resource Management student, Ho Ka Zhin described her internship at Pilah Syabas Marketing as challenging.

## Confidence boost

Many students face a challenge when they are in an interview with actual employers. Chiew says lecturers at Nilai University emphasised the importance of communication skills and confidence.

You can boost your confidence and communication skills by participating in public speaking. When you are at ease delivering a talk to a crowd while maintaining eye contact, you will be calmer and more confident in an interview.

Ho believes Nilai University's general studies course in co-curriculum helps students improve their communication skills. She was in



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the committee for several projects and was able to practise communication skills with her peers and lecturers.

You can also boost your confidence and communication skills by talking to your lecturers, friends and mentors. Discuss your ongoing search for internships and upcoming interviews.

Bachelor of Business Administration (Hons) in International Business student, Dashini Kannan will begin her internship in May 2020. She learned from her lecturers the importance of making an excellent first impression.

## Never stop learning

Learning should be a continuous process for you to grow in your workplace continually.

The internship programme is the

perfect opportunity to learn new things, gain knowledge and skills in your field of interest as well as other areas.

By continually learning and opening your minds to new knowledge and skills, you will gain valuable experiences, which can make you stand out in an interview.

Ho also had the opportunity to learn from a few departments, mainly Accounting and Administration. She obtained broad knowledge and skill-sets that she could explore in the future.

## Be career-ready

Nilai University works to provide quality programmes featuring the latest curriculum to ensure students grow to be confident, responsible and critical-thinking individuals. The university aims to produce skilled students who are adaptable in the working environment.

Being equipped with knowledge in your field of expertise and a good understanding of your role in the workforce assures you will be among the candidates to be short-listed.

Kick-start your journey towards a promising career with Nilai University.

The university offers up to 100% in scholarships as well as accommodation fee waivers, so come for a campus tour if you have any questions.

Intakes are ongoing, so enrol now while you can.

■ For details, look out for the advertisement in this *StarSpecial*.