Careers in business remain in demand and yield top careers in terms of highest starting salaries and the best opportunities.

Robert Half
International Salary Guide

Our students have been accepted at the following companies for internship

# CAREERS IN DEMAND

A general Business Degree provides education on a variety of topics and enables you to gain a broad-spectrum education in business. In contrast, a Business Degree with a specialisation in a particular subject - such as finance, management or marketing - enables you to gain advanced knowledge of your chosen subject matter with a well-rounded familiarity of a standard business curriculum.

<table>
<thead>
<tr>
<th>AREA</th>
<th>DEFINITION</th>
<th>CAREER</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSINESS</td>
<td>The study of business combines elements of accountancy, finance, marketing, organisational studies and economics.</td>
<td>Ample opportunities in the areas of business administration in any company.</td>
</tr>
<tr>
<td>FINANCE</td>
<td><strong>Finance</strong> is the practice of funds management, or the allocation of assets and liabilities over time under conditions of certainty and uncertainty.</td>
<td>There are many job opportunities in this field including corporate finance, financial planning, investment banking, insurance and real estate.</td>
</tr>
<tr>
<td>HUMAN RESOURCE MANAGEMENT</td>
<td><strong>Human resource management</strong> is the management process of an organisation’s workforce or human resources.</td>
<td>Human resources (HR) jobs involve any aspect of an employer’s workforce - recruitment, hiring, training, employee benefits, compensation, job enrichment, relocation, performance, termination, and outplacement.</td>
</tr>
<tr>
<td>INTERNATIONAL BUSINESS</td>
<td><strong>International business</strong> comprises all commercial transactions that take place between two or more regions, countries and nations beyond their political boundaries.</td>
<td>Employment in businesses and organisations involved in foreign trade. Career opportunities can be found in accounting, finance, marketing, transportation and logistics and management information systems.</td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td><strong>Management</strong> in all business and organisational activities is the act of coordinating the efforts of people to accomplish desired goals and objectives using available resources efficiently and effectively.</td>
<td>To assume the role and responsibility of planning, directing and coordinating supportive services of an organisation.</td>
</tr>
<tr>
<td>MARKETING</td>
<td><strong>Marketing</strong> is the process of communicating the value of a product or service to customers, for the purpose of selling that product or service.</td>
<td>A career in marketing can take you to various directions. There are many opportunities in the areas of advertising, brand management, market research and public relations.</td>
</tr>
</tbody>
</table>
The structure of the business programmes is designed to give you a strong foundation (first year) in the general areas of business studies covering Accounting, Economics, Marketing and Organisational Studies.

This strong knowledge base will prepare you to progress effectively and master areas of specialisation in Finance, Human Resource Management, International Business, Marketing or Management depending on your choice of Bachelor in Business Administration (BBA).

### Programme Structure

<table>
<thead>
<tr>
<th>Foundation in Business</th>
<th>Diploma in Business Administration</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BBA Degrees</strong></td>
<td></td>
</tr>
<tr>
<td>1st Year: Basic courses covering Accounting, Economics, Marketing, Organisational studies, etc.</td>
<td>Entry from Diploma into Degree is dependant on meeting programme and relevant entry requirements</td>
</tr>
</tbody>
</table>

#### 2nd & 3rd Year

<table>
<thead>
<tr>
<th>BBA (HONS)</th>
<th>BBA (HONS) IN MANAGEMENT</th>
<th>BBA (HONS) IN FINANCE</th>
<th>BBA (HONS) IN INTERNATIONAL BUSINESS</th>
<th>BBA (HONS) IN MARKETING</th>
<th>BBA (HONS) IN HUMAN RESOURCE MANAGEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>General</td>
<td>Management</td>
<td>Finance</td>
<td>International Business</td>
<td>Marketing</td>
<td>Human Resource Management</td>
</tr>
<tr>
<td>Management</td>
<td>Management</td>
<td>Finance</td>
<td>International Business</td>
<td>Marketing</td>
<td>Human Resource Management</td>
</tr>
<tr>
<td>Finance</td>
<td>Management</td>
<td>Finance</td>
<td>International Business</td>
<td>Marketing</td>
<td>Human Resource Management</td>
</tr>
<tr>
<td>International Business</td>
<td>International Business</td>
<td>Human Resource Management</td>
<td>Finance</td>
<td>Marketing</td>
<td>International Business</td>
</tr>
</tbody>
</table>
BLUE PRINT FOR SUCCESS

1. CORE
   - Capstone/Summative
   - Emphasis on English
   - Graduate Preparatory Course
   - Enhanced Certification

2. Character Building
   - Public Speaking
   - Ethics & Social Responsibility
   - Outward Bound
   - Dale Carnegie Skills For Success
   - Introduction To Theatre & Acting
   - Critical Thinking

3. Holistic Development
   - Sports, Recreation, Clubs & Societies
   - Dale Carnegie Skills For Success
   - Critical Thinking

4. Industry Internship
   - Over 200 Industry Partners For Internship

5. Enhanced Certification
   - Hubungan Etnik

6. Industry Internship
   - ANSYS, SOLIDWORKS, ORACLE, Dell, Microsoft, IBM, SAS, HP, Novell, SUSE, Eriksen, Hubungan Etnik

7. Industry Internship
   - ANSYS, SOLIDWORKS, ORACLE, Dell, Microsoft, IBM, SAS, HP, Novell, SUSE, Eriksen, Hubungan Etnik
PROFESSIONAL RECOGNITION

The business programmes at Nilai University have been recognised by professional bodies to have met their internationally high standards. Proof of these recognitions are the paper exemptions into the professional qualifications from the following professional bodies:

**For the programme of Bachelor of Arts (Hons) in Accounting and Finance**

Graduates are able to obtain the following exemptions from the Institute of Chartered Accountants in England and Wales (ICAEW) for the following Credits for Prior Learning (CPL):

- Financial Management
- Accounting
- Assurance
- Business and Finance
- Law
- Management Information
- Principles of Taxation

Details of the accreditation can be found on the ICAEW website at https://apps.icaew.com/index.cfm/route/146395/icaew_ga/en/Students/Credit_for_prior_learning_directory

**For the programme of BBA (Hons) in Human Resource Management**

The Malaysian Institute of Human Resource Management will award the Professional Certificate in HRM (PCHRM) to students who have completed the HRM for Practitioners Course.

**All Business programmes**

Students are given the opportunity to take the SAP Enterprise Resource Planning (SAP ERP) course. SAP Enterprise Resource Planning (SAP ERP) is an integrated business application that help organisations manage everything from financials, human resources, procurement, inventory, manufacturing, logistics, sales, customer service and marketing. Students will learn how the following business processes interact with SAP ERP software:

- Sell - Fulfillment
- Buy - Procurement
- Make - Production
- Track - Financial Accounting
- Track - Controlling
- Store - Inventory and Warehouse Management

**For the programme of Diploma in Business Administration**

Provide graduates an opportunity to obtain the Professional Diploma in Corporate Administration (PDCA) awarded by MAICSA in conjunction with the Nilai U Diploma in Business Administration. Graduates will be granted exemptions from the following fundamental subjects of the PDCA:

- Business Ethics
- Business Finance
- Business Strategies
- Business Law
- Business Accounting
- Business Organization and Management

**All programmes**

Strategic partnership between the Nilai University’s School of Business and Dale Carnegie Training preparing students to be exemplary employees and model citizens.
<table>
<thead>
<tr>
<th>PROGRAMME LEVEL</th>
<th>NILAI U PROGRAMMES</th>
<th>MINIMUM ENTRY REQUIREMENTS</th>
<th>DURATION (YEARS)</th>
<th>INTAKE</th>
</tr>
</thead>
</table>
| FOUNDATION      | Foundation in Business | o SPM -- Minimum 5 credits including English  
 o O-Level -- Minimum 5 credits  
 o UEC -- Minimum 4Bs in any subject  
 o Other equivalent qualifications  
 AND  
 English Proficiency  
 o SPM -- Credit in English  
 o GCE / IGCSE -- Minimum grade B  
 o IELTS -- Band 5.0  
 o TOEFL -- Paper based: 520 / Internet based: 68 / Computer based: 190  
 o Nilai University IEP -- Successfully completed (or exempted) | 1 | JAN | MAY | OCT |
| DIPLOMA         | Diploma in Business Administration | o SPM or equivalent -- Pass with minimum 3 credits  
 o O-Level -- Pass with minimum grade C in 3 subjects  
 o STPM or equivalent -- Pass with minimum grade C (NGMP 2.0) in 1 subjects  
 o SKM (in a related field) -- Pass level 3 MQF with min. PNGK 2.0  
 o AUSMAT / SAM / HSC -- Pass with minimum 50% in 5 subjects including Science  
 o CPU / CIMP -- Pass with minimum average 50% in 6 subjects  
 o IB UK -- Pass with minimum 24 points in 6 subjects  
 o Other equivalent qualifications | 2½ | JAN | MAY | JUL | OCT |
| DEGREE          | BA (Hons) in Accounting & Finance | o STPM -- Pass with C+ (CGPA 2.33) in 2 subjects and credit in Mathematics and pass English in SPM  
 o A-Level -- Pass with 2 principal passes and credit in Mathematics and pass English in SPM  
 o UEC -- 5Bs in 5 subjects including Mathematics and pass English  
 o Foundation / Matriculation / Asasi -- Minimum CGPA 2.5 and credit in Mathematics and pass English in SPM  
 o AUSMAT / SAM / HSC -- Pass with minimum TER 50% in 5 subjects including Science  
 o CPU / CIMP -- Pass with minimum average 50% in 6 subjects  
 o IB, UK -- Pass with minimum 24 points in 6 subjects  
 o Diploma (in a related field) -- Pass Level 4, KKM in accounting with minimum CGPA 2.50 and credit in Mathematics and pass English in SPM  
 o Other equivalent qualifications | 3 | JAN | MAY | OCT |
|                | Bachelor of Business Administration (Hons) | o STPM/ A-Level -- Pass with minimum PNGK 2.0 or grade C in 2 subjects  
 o A-Level -- Pass in 2 subjects  
 o UEC -- Pass with minimum grade B in 5 subjects  
 o Foundation / Matriculation -- Pass with PNGK 2.0  
 o Diploma (in a related field) -- Pass (Level 4,KKM) with PNGK 2.0  
 o SAM / AUSMAT / HSC -- Pass with minimum TER 50% in 5 subjects including Science  
 o CPU / CIMP -- Pass with minimum average 50% in 6 subjects  
 o IB,UK -- Pass with minimum 24 points in 6 subjects  
 o Other equivalent qualifications | 3 | JAN | MAY | OCT |
|                | BBA (Hons) in Finance | | | |
|                | BBA (Hons) in Human Resource Management | | | |
|                | BBA (Hons) in International Business | | | |
|                | BBA (Hons) in Management | | | |
|                | BBA (Hons) in Marketing | | | |

Other equivalent qualifications as determined by the Nilai U senate are accepted. For more information, please consult our education counsellors.

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<thead>
<tr>
<th>PROGRAMMES</th>
<th>MINIMUM ENGLISH ENTRY REQUIREMENT (For International Students only)</th>
</tr>
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<tbody>
<tr>
<td>Diploma &amp; Degrees</td>
<td><strong>GCE / IGCSE</strong></td>
</tr>
<tr>
<td></td>
<td><strong>MINIMUM GRADE E</strong></td>
</tr>
</tbody>
</table>

For other qualifications, please consult our education counsellors.

* MUET applicable to BA (Hons) in Accounting & Finance and Malaysian students only.
I am very proud to be hired by one of the top corporations in the world. It would not have been possible without the help from my Nilai University lecturers who shared their own experiences of the corporate sector with students. Their help and advice certainly helped me prepare for life in the corporate world.

Given out annually, the BDO Award, comprising RM1,000 in cash, is granted each year to the student graduating with B.A. (Hons) in Accounting and Finance degree at Nilai University, obtaining the highest CGPA in the programme.

I have to thank the lecturers for guiding me. Nilai U lecturers always have time for students and go to great lengths to ensure that everyone understand the lessons. From private tutorials to extra assignments, the lecturers are ready and willing to help all students who are serious about their studies.

Having an operational photography outfit does not seem to have impacted on his studies. Calvin still has his sights on an honours accounting and finance degree which he hopes will take him into a career in taxation.

I plan to do ACCA qualification after graduating and also some courses specialising on taxation,” he says, pointing out that he is pleased that Nilai U’s accounting and finance degree graduates are entitled up to eight exemptions from Association of Certified Chartered Accountants (ACCA).
“This is a great place for students who want to study. Because it is away from the big city, there are fewer distractions. I limited my excursions to the city to the weekends. I would definitely recommend Nilai U to students who are serious about their studies.”

“Actually, I find the pace at Nilai U a lot less hectic than when I was in secondary school. I was a Head Prefect and Head of the Gabungan Badan Pelajar (GBP). Somehow, I feel there is a nice balance between work and play at Nilai U, whereas in school even the extra-curricular activities felt like work.

I urge all students who are coming to Nilai U to check out the Dale Carnegie course as I was very impressed with what I saw when I emceed the event introducing the course at Nilai U. It will certainly benefit students, especially those who are shy and reserved.”

“The campus is really peaceful and ideal for my studies. I like the lifestyle here too - there is none of the hustle and bustle of a big city.

Anyone with a tight budget should check out Nilai U. The programmes are approved by the Ministry of Higher Education and are very competitively priced. Why pay more?”
WHY NILAI U?

ENRICHMENT FOR LIFE
Nilai U’s campus was designed to provide the ideal setting for the pursuit of higher education. A peaceful ambience and lush greenery helps focus the mind and stimulate the intellect as well as allow for a relaxing atmosphere that will help students fulfil their true potential.

IDEAL LOCATION
Strategically located in the bustling township of Putra Nilai, we are a short 35-minute drive from Kuala Lumpur city centre and 20 minutes from the Kuala Lumpur International Airport.

WORLD-CLASS LEARNING RESOURCES
World-class facilities support our academic offerings. These range from modern air-conditioned lecture theatres and classrooms to well-equipped science and skills laboratories.

The Nilai University
BLUEPRINT FOR SUCCESS

STRONG COURSES
Programmes combine a strong base of courses in the chosen field of study.

CHARACTER BUILDING
Course modules to nurture professional development and character building.

HOLISTIC DEVELOPMENT
Co-curriculum involvement to promote self-confidence, independence and resourcefulness.

INDUSTRY INTERNSHIP
Provides practical experience at a supervised field site to complement theoretical learnings.
Nilai Springs Resort Hotel and Golf Club

Nilai Springs Resort Hotel is a four-star resort hotel with 183 guest rooms and suites. It is located just 5 minutes away from Nilai U and is equipped with its very own 27-hole championship golf course.

35 mins drive from KL

The university with a resort hotel & golf club.

LIVING FACILITIES

- 24-hour Security
- 1,000-seater Food Court (Halal) with Satellite TV
- Formal Dining Restaurant
- Internet Access
- Shuttle Bus Service
- WiFi-enabled campus
- Laundrette
- Minimart
- Muslim Prayer Rooms
- ATM Facilities
- Bookshop
- International Student Airport Pick-up
- International Student Visa Application

RECREATIONAL FACILITIES

- Fully-equipped Gymnasium
- Golf Course*
- Indoor Sports Centre
- Lakeside Recreation Park & Jogging Track
- Football Field
- Swimming Pool*
- Table Tennis
- Tennis Courts
- Volleyball Courts
- Music Room
- Badminton Courts
- Basketball Courts
- Fencing Centre
- Team-building Park

*Nearby Nilai Springs Golf & Country Club