Careers in business remain in demand and yield top careers in terms of highest starting salaries and the best opportunities.

Robert Half
International Salary Guide

Our students have been accepted at the following companies for internship

HQ Global Resources Sdn Bhd  CIMB
Investment Bank Berhad Nilai Spring
Resort Hotel Eighth Intuition Sdn
Bhd Paperless Homework Sdn Bhd
National Social Security Fund Nestle
Lanka PLC IBM Malaysia Sdn Bhd
CIMB Islamic Bank Mwanamboka
Hauliers Ltd KFHIM (Korea Food For
The Hungry International Malaysia)
National MicroFinance Bank PLC
Farringdon Group PruAction Team
(M) Sdn Bhd JUWARA Resources &
Trading Sdn Bhd Prince Court Medical
Centre Auto Discounts Sdn Bhd
Keenway Industries Sdn Bhd Agensi
Pekerjaan Profesional Advisory Support
Sdn Bhd KST Display System (M)
Sdn Bhd TCT Trading Sdn Bhd Yong
Fong Packaging Sdn Bhd Sunway
Giza Mall Sdn Bhd Toll Global Logistic
Division Ltd CHASSasia (M) Sdn Bhd
Lohmanon Inc. Sdn Bhd Y.Y Cheah &
Co. Chua Song Seng Sdn Bhd Faster
Advertising Sdn Bhd Grand Dorsett
Labuan Goodyear Malaysia Berhad
Sihanoukville Autonomous Port
Dhiraagu Zanzibar Ports Corporation
# CAREERS IN DEMAND

A general Business Degree provides education on a variety of topics and enables you to gain a broad-spectrum education in business. In contrast, a Business Degree with a specialisation in a particular subject - such as finance, management or marketing - enables you to gain advanced knowledge of your chosen subject matter with a well-rounded familiarity of a standard business curriculum.

<table>
<thead>
<tr>
<th>AREA</th>
<th>DEFINITION</th>
<th>CAREER</th>
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</thead>
<tbody>
<tr>
<td>BUSINESS</td>
<td>The study of business combines elements of accountancy, finance, marketing, organisational studies and economics.</td>
<td>Ample opportunities in the areas of business administration in any company.</td>
</tr>
<tr>
<td>FINANCE</td>
<td>Finance is the practice of funds management, or the allocation of assets and liabilities over time under conditions of certainty and uncertainty.</td>
<td>There are many job opportunities in this field including corporate finance, financial planning, investment banking, insurance and real estate.</td>
</tr>
<tr>
<td>HUMAN RESOURCE MANAGEMENT</td>
<td>Human resource management is the management process of an organisation's workforce or human resources.</td>
<td>Human resources (HR) jobs involve any aspect of an employer’s workforce - recruitment, hiring, training, employee benefits, compensation, job enrichment, relocation, performance, termination, and outplacement.</td>
</tr>
<tr>
<td>INTERNATIONAL BUSINESS</td>
<td>International business comprises all commercial transactions that take place between two or more regions, countries and nations beyond their political boundaries.</td>
<td>Employment in businesses and organisations involved in foreign trade. Career opportunities can be found in accounting, finance, marketing, transportation and logistics and management information systems.</td>
</tr>
<tr>
<td>MANAGEMENT</td>
<td>Management in all business and organisational activities is the act of coordinating the efforts of people to accomplish desired goals and objectives using available resources efficiently and effectively.</td>
<td>To assume the role and responsibility of planning, directing and coordinating supportive services of an organisation.</td>
</tr>
<tr>
<td>MARKETING</td>
<td>Marketing is the process of communicating the value of a product or service to customers, for the purpose of selling that product or service.</td>
<td>A career in marketing can take you to various directions. There are many opportunities in the areas of advertising, brand management, market research and public relations.</td>
</tr>
</tbody>
</table>
The structure of the business programmes is designed to give you a strong foundation (first year) in the general areas of business studies covering Accounting, Economics, Marketing and Organisational Studies.

This strong knowledge base will prepare you to progress effectively and master areas of specialisation in Finance, Human Resource Management, International Business, Marketing or Management depending on your choice of Bachelor in Business Administration (BBA).

**Foundation in Business**

**BBA Degrees**
1st Year: Basic courses covering Accounting, Economics, Marketing, Organisational studies, etc.

**Diploma in Business Administration**
*Entry from Diploma into Degree is dependant on meeting programme and relevant entry requirements*

<table>
<thead>
<tr>
<th>2nd &amp; 3rd Year</th>
<th>BBA (HONS)</th>
<th>BBA (HONS) IN MANAGEMENT</th>
<th>BBA (HONS) IN FINANCE</th>
<th>BBA (HONS) IN INTERNATIONAL BUSINESS</th>
<th>BBA (HONS) IN MARKETING</th>
<th>BBA (HONS) IN HUMAN RESOURCE MANAGEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>General</td>
<td>Management</td>
<td>Finance</td>
<td>International Business</td>
<td>Marketing</td>
<td>Human Resource Management</td>
<td></td>
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<tr>
<td>Management</td>
<td>Management</td>
<td>Finance</td>
<td>International Business</td>
<td>Marketing</td>
<td>Human Resource Management</td>
<td></td>
</tr>
<tr>
<td>Finance</td>
<td>Management</td>
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<td>International Business</td>
<td>Marketing</td>
<td>Human Resource Management</td>
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<tr>
<td>Human Resource Management</td>
<td>Human Resource Management</td>
<td>Management</td>
<td>Finance</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>International Business</td>
<td>International Business</td>
<td>Human Resource Management</td>
<td>Management</td>
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</tr>
<tr>
<td>Marketing</td>
<td>International Business</td>
<td>Human Resource Management</td>
<td>Management</td>
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<tr>
<td>International Business</td>
<td>International Business</td>
<td>Human Resource Management</td>
<td>Management</td>
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</tbody>
</table>
BLUEPRINT FOR SUCCESS

**CORE**
1. Capstone/Summative
2. Emphasis on English
3. Graduate Preparatory Course
4. Enhanced Certification

**Character Building**
- Public Speaking
- Ethics & Social Responsibility
- Outward Bound

**Holistic Development**
- Dale Carnegie Skills for Success
- Introduction To Theatre & Acting
- Critical Thinking
- Hubungan Etnik

**Industry Internship**
- Over 200 Industry Partners for Internship
PROFESSIONAL RECOGNITION

The business programmes at Nilai University have been recognised by professional bodies to have met their internationally high standards. Proof of these recognitions are the paper exemptions into the professional qualifications from the following professional bodies:

**For the programme of Bachelor of Arts (Hons) in Accounting and Finance**

Graduates are able to obtain the following exemptions from the Institute of Chartered Accountants in England and Wales (ICAEW) for the following Credits for Prior Learning (CPL):

- **Financial Management**
- **Accounting**
- **Assurance**

Details of the accreditation can be found on the ICAEW website at https://apps.icaew.com/index.cfm/route/146395/icaew_ga/en/Students/Credit_for_prior_learning_directory

**CIMA**

Graduates are able to obtain the following exemptions from the Chartered Institute of Management Accountants (CIMA) for the following CIMA certificate levels:

- **C01 Fundamentals of Management Accounting**
- **C02 Fundamentals of Financial Accounting**
- **C03 Fundamentals of Business Mathematics**
- **C04 Fundamentals of Business Economics**
- **C05 Fundamentals of Ethics, Corporate Governance and Business Law**

Details of the accreditation can be found on the CIMA website at http://www.cimaglobal.com/exemptions

**ACCA**

Graduates of the BA (Hons) Accounting and Finance are able to obtain the following exemptions from the Association of Chartered Certified Accountants (ACCA):

- **F1-F4 On Completion of BA (Hons) Accounting and Finance**
- **F5 Performance Management**
- **F6 Taxation**

**For the programme of BBA (Hons) in Human Resource Management**

The Malaysian Institute of Human Resource Management will award the Professional Certificate in HRM (PCHRM) to students who have completed the HRM for Practitioners Course.

**All Business programmes**

Students are given the opportunity to take the SAP Enterprise Resource Planning (SAP ERP) course. SAP Enterprise Resource Planning (SAP ERP) is an integrated business application that help organisations manage everything from financials, human resources, procurement, inventory, manufacturing, logistics, sales, customer service and marketing. Students will learn how the following business processes interact with SAP ERP software:

- **Sell**
- **Fulfillment**
- **Make**
- **Production**
- **Track**
- **Controlling**
- **Buy**
- **Procurement**
- **Track**
- **Financial Accounting**
- **Store**
- **Inventory and Warehouse Management**

**For the programme of Diploma in Business Administration**

Provide graduates an opportunity to obtain the Professional Diploma in Corporate Administration (PDCA) awarded by MAICSA in conjunction with the Nilai U Diploma in Business Administration. Graduates will be granted exemptions from the following fundamental subjects of the PDCA:

- **Business Ethics**
- **Business Finance**
- **Business Strategies**
- **Business Law**
- **Business Accounting**
- **Business Organization and Management**

**All programmes**

Strategic partnership between the Nilai University's School of Business and Dale Carnegie Training preparing students to be exemplary employees and model citizens.
<table>
<thead>
<tr>
<th>PROGRAMME LEVEL</th>
<th>NILAI U PROGRAMMES</th>
<th>MINIMUM ENTRY REQUIREMENTS</th>
<th>DURATION (YEARS)</th>
<th>INTAKE</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRE-UNIVERSITY</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>FOUNDATION</td>
<td>Foundation in Business</td>
<td>o SPM / O-Level -- 5 credits</td>
<td>1</td>
<td>JAN MAY SEPT</td>
</tr>
<tr>
<td>DIPLOMA</td>
<td>Diploma in Business Administration</td>
<td>o SPM / O-Level -- 3 credits o MLVK -- Pass with level 3 and 1 credit in SPM (studies to Diploma level should be in a similar field)</td>
<td>21/2</td>
<td>JAN MAY JUL OCT</td>
</tr>
<tr>
<td>UNDERGRADUATE</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DEGREE</td>
<td>BA (Hons) in Accounting &amp; Finance</td>
<td>o STPM/ A-Level -- 2 principal passes o UEC -- 5Bs o Foundation / Matriculation -- Pass o AUSMAT / SAM -- Pass, TER 50% In 5 subjects o CPU -- Pass, average 50% in 6 subjects o IBE -- Pass, 24 marks in 6 subjects o Diploma (in a related field) -- Pass</td>
<td>3</td>
<td>JAN MAY OCT</td>
</tr>
<tr>
<td>Bachelor in Business Administration (Hons)</td>
<td>o STPM/ A-Level -- 2 principal passes o UEC -- 5Bs o Foundation / Matriculation -- Pass o Diploma (in a related field) -- Pass</td>
<td>3</td>
<td>JAN MAY OCT</td>
<td></td>
</tr>
<tr>
<td>BBA (Hons) in Finance</td>
<td>o STPM/ A-Level -- 2 principal passes o UEC -- 5Bs o Foundation / Matriculation -- Pass o Diploma (in a related field) -- Pass</td>
<td>3</td>
<td>JAN MAY OCT</td>
<td></td>
</tr>
<tr>
<td>BBA (Hons) in Human Resource Management</td>
<td>o STPM/ A-Level -- 2 principal passes o UEC -- 5Bs o Foundation / Matriculation -- Pass o Diploma (in a related field) -- Pass</td>
<td>3</td>
<td>JAN MAY OCT</td>
<td></td>
</tr>
<tr>
<td>BBA (Hons) in International Business</td>
<td>o STPM/ A-Level -- 2 principal passes o UEC -- 5Bs o Foundation / Matriculation -- Pass o Diploma (in a related field) -- Pass</td>
<td>3</td>
<td>JAN MAY OCT</td>
<td></td>
</tr>
<tr>
<td>BBA (Hons) in Management</td>
<td>o STPM/ A-Level -- 2 principal passes o UEC -- 5Bs o Foundation / Matriculation -- Pass o Diploma (in a related field) -- Pass</td>
<td>3</td>
<td>JAN MAY OCT</td>
<td></td>
</tr>
<tr>
<td>BBA (Hons) in Marketing</td>
<td>o STPM/ A-Level -- 2 principal passes o UEC -- 5Bs o Foundation / Matriculation -- Pass o Diploma (in a related field) -- Pass</td>
<td>3</td>
<td>JAN MAY OCT</td>
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<tr>
<td>POSTGRADUATE</td>
<td></td>
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<tr>
<td>MASTER</td>
<td>MBA (Banking &amp; Finance)</td>
<td>o Bachelor Degree or its equivalent of any discipline recognised by the government of the country in which the award is given o Minimum CGPA of 2.0 or its equivalent Minimum English certification comparable to IELTS band 6.0</td>
<td>1</td>
<td>JAN MAY OCT</td>
</tr>
<tr>
<td>(Master of Business Administration)</td>
<td>MBA (Marketing)</td>
<td>o Bachelor Degree or its equivalent of any discipline recognised by the government of the country in which the award is given o Minimum CGPA of 2.0 or its equivalent Minimum English certification comparable to IELTS band 6.0</td>
<td>1</td>
<td>JAN MAY OCT</td>
</tr>
<tr>
<td>MBA (Management)</td>
<td>MBA (Human Resource Management)</td>
<td>o Bachelor Degree or its equivalent of any discipline recognised by the government of the country in which the award is given o Minimum CGPA of 2.0 or its equivalent Minimum English certification comparable to IELTS band 6.0</td>
<td>1</td>
<td>JAN MAY OCT</td>
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</tbody>
</table>

**MINIMUM ENGLISH ENTRY REQUIREMENT (For International Students Only)**

<table>
<thead>
<tr>
<th>PROGRAMMES</th>
<th>IELTS</th>
<th>TOEFL</th>
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<tbody>
<tr>
<td></td>
<td>BAND 5.0</td>
<td>PAPER BASED : 500</td>
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<td></td>
<td></td>
<td>COMPUTER BASED : 61</td>
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<tr>
<td></td>
<td></td>
<td>GCE/GCSE O-LEVEL</td>
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<td></td>
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<td>NILAI UNIVERSITY IEP</td>
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</tbody>
</table>

Other equivalent qualifications as determined by the Nilai U senate are accepted. For more information, please refer to our education counsellors. Conditional offers are given based on forecast results for the January intake.
Reserve plenty of praise for the lecturers at Nilai U’s School of Business. They always have time for students. They also made classes interesting by sharing their own experiences in the real world and allowing us to see how theory works in the corporate environment.

They didn’t just stick to the textbooks. They made sure we understood how things worked in the real world.

Given out annually, the BDO Award, comprising RM1,000 in cash, is granted each year to the student graduating with B.A. (Hons) in Accounting and Finance degree at Nilai University, obtaining the highest CGPA in the programme.

I have to thank the lecturers for guiding me. Nilai U lecturers always have time for students and go to great lengths to ensure that everyone understand the lessons. From private tutorials to extra assignments, the lecturers are ready and willing to help all students who are serious about their studies.

Having an operational photography outfit does not seem to have impacted on his studies. Calvin still has his sights on an honours accounting and finance degree which he hopes will take him into a career in taxation.

I plan to do ACCA qualification after graduating and also some courses specialising on taxation,” he says, pointing out that he is pleased that Nilai U’s accounting and finance degree graduates are entitled up to eight exemptions from Association of Certified Chartered Accountants (ACCA).
"This is a great place for students who want to study. Because it is away from the big city, there are fewer distractions. I limited my excursions to the city to the weekends. I would definitely recommend Nilai U to students who are serious about their studies."

"The campus is really peaceful and ideal for my studies. I like the lifestyle here too - there is none of the hustle and bustle of a big city.

Anyone with a tight budget should check out Nilai U. The programmes are approved by the Ministry of Higher Education and are very competitively priced. Why pay more?"

"Actually, I find the pace at Nilai U a lot less hectic than when I was in secondary school. I was a Head Prefect and Head of the Gabungan Badan Pelajar (GBP). Somehow, I feel there is a nice balance between work and play at Nilai U, whereas in school even the extra-curricular activities felt like work.

I urge all students who are coming to Nilai U to check out the Dale Carnegie course as I was very impressed with what I saw when I emceed the event introducing the course at Nilai U. It will certainly benefit students, especially those who are shy and reserved."
WHY NILAI U?

ENRICHMENT FOR LIFE
105-acre award-winning campus is dedicated to a sole mission – to bring out the best in you.

We are committed to providing a life-enriching experience that will challenge and stimulate not only the mind and body but also to nurture the soul of the human spirit.

IDEAL LOCATION
Strategically located in the bustling township of Putra Nilai, we are a short 35-minute drive from Kuala Lumpur city centre and 20 minutes from the Kuala Lumpur International Airport.

WORLD-CLASS LEARNING RESOURCES
World-class facilities support our academic offerings. These range from modern air-conditioned lecture theatres and classrooms to well-equipped science and skills laboratories.

The Nilai University
BLUEPRINT FOR SUCCESS

STRONG COURSES
Programmes combine a strong base of courses in the chosen field of study.

CHARACTER BUILDING
Course modules to nurture professional development and character building.

HOLISTIC DEVELOPMENT
Co-curriculum involvement to promote self-confidence, independence and resourcefulness.

INDUSTRY INTERNSHIP
Provides practical experience at a supervised field site to complement theoretical learnings.
Nilai Springs Resort Hotel and Golf Club

Nilai Springs Resort Hotel is a four-star resort hotel with 183 guest rooms and suites. It is located just 5 minutes away from Nilai U and is equipped with its very own 27-hole championship golf course.

35 mins drive from KL

"The university with a resort hotel & golf club."

LIVING FACILITIES
- 24-hour Security
- 1,000-seater Food Court (Halal) with Satellite TV
- Formal Dining Restaurant
- Internet Access
- Café Bakery
- Shuttle Bus Service
- WiFi-enabled campus
- Laundrette
- Minimart
- Muslim Prayer Rooms
- ATM Facilities
- Bookshop
- Gift & Sports Shop
- International Student Airport Pick-up
- International Student Visa Application

RECREATIONAL FACILITIES
- Fully-equipped Gymnasium
- Golf Course*
- Indoor Sports Centre
- Lakeside Recreation Park & Jogging Track
- Football Field
- Swimming Pool*
- Table Tennis
- Tennis Courts
- Volleyball Courts
- Clubs & Societies
- Badminton Courts
- Basketball Courts
- Music Room
- Team-building Park

* Nearby Nilai Springs Golf & Country Club